

LOYOLA UNIVERSITY NEW ORLEANS ALUMNI ASSOCIATION  
BOARD OF DIRECTORS MEETING (2/4)  
TUESDAY, FEBRUARY 15, 2022  
IN PERSON: MONROE LIBRARY, MULTIMEDIA ROOM #2  
ZOOM LINK: <https://loyno.zoom.us/j/99958757108?pwd=VnJhUlJoYmp5YlgzeFdmMEF6RDFNQTo9>  
Meeting ID: 999 5875 7108  
Passcode: 739477

**AGENDA**

- I. Opening Prayer**
- II. Call to Order/Welcome**  
**Shercole King**  
President, Alumni Association
- III. Approval of Minutes**  
**Shercole King**  
October 19, 2021
- IV. Campus Update and Presidential Transition**  
**Chris Wiseman**  
Vice President of University Advancement
- V. Office of Alumni Engagement Report**  
**Laurie Leiva**  
Assistant Vice President of Alumni Engagement
- VI. Committee Reports**  

Chapters	Co-Chairs: Bea Forlano and Michelle Clarke
Events	Co-Chairs: Melisa Rivera and Jenny Dyer
Awards	Co-Chairs: Gene Hernandez and Curt Howard
Recruitment & Retention	Co-Chairs: Danielle Dayries and Melissa Aucoin
- VII. Unfinished or New Business**

TUESDAY, FEBRUARY 15: BOARD MEETING (2/4)  
TUESDAY, MARCH 15: LOYOLA LOYAL TRAINING  
WEDNESDAY, MARCH 23-THURSDAY, MARCH 24: LOYOLA LOYAL DAY  
SUNDAY, MARCH 27: ALUMNI ASSOCIATION JAZZ BRUNCH  
TUESDAY, APRIL 19: BOARD MEETING (3/4)

LOYOLA UNIVERSITY NEW ORLEANS ALUMNI ASSOCIATION  
BOARD OF DIRECTORS MEETING (1/4)  
TUESDAY, OCTOBER 19, 2021  
RECORDING: <https://bit.ly/3vSqIzj> \*starts around the 5:45 mark  
PASSCODE: GUMJRMr9

**Meeting Minutes**

**Members in Attendance (41)**

Shercole King, Michael Davis, Troave' Profice, Gene Hernandez, Delaney Vollmer, Bea Forlano, Laura Lee Wolfson, Robert Giardina, Melissa Aucoin, Terry Fisher, Byron Arthur, Matt Trebon, Kelly Smith, Melisa Rivera, Carolina Simon, Ganiyu Jimoh, Trent Dang, Linda Davis, Kyle Carpenter, Valerie Bernard, Curt Howard, Frank Oliveri, Jenny Dyer, Michael Inman, Chelsea Gaudin Favret, Michelle Payne, Amy Scogin, Chris Pipkins, Jen Costa, Leila D'Aquin, DP Robinson, Roco Gandara, Letra Wilson, Franny Merkley, Alanna Arnold, Ann Guillory, Meg Courtney, Kaki Johnson, Ryan Holmes, George Mentz, Kyle Carpenter

**Non-Members in Attendance (5)**

President Tania Tetlow, AVP of Alumni Engagement Laurie Leiva, Alumni Engagement Coordinator Dominique Becnel, Alumni and Parent Engagement Officer Ellen Yokum, Senior Alumni Engagement Officer – Athletics Garrett Lacour

**Welcome + Opening Prayer**

Laurie Leiva began the meeting at 6:01 p.m. with the Hail Mary prayer. Following the prayer, she walked the group through where to access board meeting packets on the Loyola website.

**Call to Order + Approval of Minutes**

Alumni Association President Shercole King called the meeting to order at 6:04 p.m., asking for questions and/or comments related to the June 28, 2021 meeting minutes. With no issues brought forth, Shercole King entertained a motion to approve the meeting minutes. Gene Hernandez moved to accept the motion, Linda Davis seconded the motion, and the meeting minutes were approved.

**Office of Alumni Engagement Report**

Laurie Leiva provided an update, noting the following:

- Athletics
  - Due to Hurricane Ida, the sports complex sustained over \$2 million in damages. The pool is currently unusable. The sports complex floor is open. The Den, which is home court for the volleyball and basketball teams, won't be able to be used this semester. Other home courts have been sourced for the volleyball and basketball teams for this semester. Other schools in the area have stepped up to help: Newman is hosting the swim team, and Jesuit High School is hosting the women and men's basketball teams. The volleyball team will be playing away, and the cheer and dance teams will be practicing at local facilities as well.
- Hurricane Ida
  - President Tetlow shared in her Zoom recap the school opening/closure schedule in the aftermath of Hurricane Ida. Displaced students were housed at Spring Hill for about a week.
  - Mike Davis asked about the dorm that recently received publicity due to the mold.

- Laurie Leiva addressed Mike's question, mentioning that everyone can learn more about this situation in The Maroon, as this was the cover story for that week's issue.
    - Laurie Leiva shared that for this particular residence hall, the dorm was cleared right away and faced issues about two weeks later. These students were offered mold-free accommodations on campus.
  - Loyola worked with NorthStart to clean up campus immediately following the storm to prepare for the safe return of staff, faculty and students.
- Other Updates + Reminders
  - Laurie Leiva introduced Alumni Engagement staff members present:
    - Dominique Becnel (Alumni Engagement Coordinator) is the newest member of the team.
    - Ellen Yokum (Alumni and Parent Engagement Officer) is a New Orleans native that's been with the team for about two years. She works closely with the Chapters and Recruitment and Retention Committees.
    - Garrett Lacour (Senior Alumni Engagement Officer – Athletics) works closely with Wolfpack Athletics and will be heading up the fundraising project.
  - Laurie Leiva mentioned other new hires within the University:
    - Dr. Sheryl Kennedy Haydel is the new director of the School of Communication and Design. She is from the New Orleans area and is a tremendous name in the mass communication field. She is doing a meet and greet on Tuesday, October 26 at Urban South Brewery from 5-7 p.m. All alumni are welcome to attend.
    - Dr. Paul Cesarini is the inaugural dean of Online and Digital Learning and City College. He comes to Loyola from Bowling Green State University. Loyola is being very intentional about online education while recognizing the potential for programs where working professionals can obtain certain degrees or certifications. Loyola was not active in this area in the past but is working on growing this field.
  - If you do not already, please follow Loyola Alumni Association on Facebook at @loynoalumni.
- Board Updates
  - Laurie Leiva clarified that board meetings will take place on the third Tuesday of each month. The committee meetings will take place on the same day/time in the alternating months from the board meetings. At the end of each board meeting, we will have project break out time.

### **Committee Reports**

Shercole King shared a reminder with the board to check emails and respond to requests from the Alumni Office in a timely fashion.

- Chapters Co-Chairs: Bea Forlano and Michelle Clarke Payne
  - Bea shared that the Chapters Committee is still working on the date for its first meeting. Bea Forlano and Michelle Clarke Payne will send this date to the committee very soon (likely first week of November). Bea Forlano and Michelle Clarke Payne are working on survey data to help the various Chapters and outline goals during the first meeting.
  - *Since the Alumni Board Meeting on October 19, 2021, the Chapters Committee Meeting has been scheduled for Tuesday, November 30, 2021.*
- Events Co-Chairs: Melisa Rivera and Jenny Dyer

- Jenny Dyer reported that she and Melisa Rivera will send an email to the Events Committee members. They will take the temperature of the group to decide how they would like to meet (virtually vs. in person). They will establish the meeting format first and follow the committee meeting schedule accordingly. They are aiming to reach out to their committee before the end of this week and anticipate lots to discuss at the first committee meeting.
- Awards Co-Chairs: Gene Hernandez and Curt Howard
  - Gene Hernandez delivered this report in person, sharing that he sent out an email to everyone on the committee about a week ago.
  - Everything is ramping up, and this committee is meeting on November 16, 2021 to grant the graduation award. The application period is October 1-November 1, 2021. On November 16, interviews will take place, and the graduation awards will be determined.
  - Curt Howard discussed the process for contacting candidates and shared that the committee will reach out to candidates once the applications have been submitted.
  - Laurie Leiva explained that the graduation award is a monetary award given to one recipient from each college (undergraduate and graduate). Gene Hernandez shared that participating in this selection process is a rewarding experience as you get the chance to speak with and vet the “cream of the crop” at Loyola.
  - Gene Hernandez confirmed that he will be sharing resumes, applications, etc. for all of the candidates for the committee members to review and discuss.
  - The nine interviews will all take place via Zoom on November 16, 2021 from 6-9 p.m.
  - Gene Hernandez confirmed that the graduation awards are only for students -- not faculty and staff.
  - The board discussed an idea to expand this award in the future: identify an outstanding faculty member of note.
  - Laurie Leiva shared that Loyola gives out the Dux Academicus award and will make sure that the Loyola Alumni Board has input in this selection.
  - Ellen Yokum also mentioned the Faculty Senate awards that recognize faculty and staff.
- Recruitment & Retention Co-Chairs: Danielle Dayries and Melissa Aucoin
  - Melissa Aucoin shared that she recently had a great conversation with Doug in the Admissions Department.
  - She will reach out to everyone who is on the Recruitment & Retention Committee and coordinate a quick training on how to communicate with your paired matches. The peak of this work will be in January when most of the applications come in. Admissions is typically a two- to four-week turnaround from submission to acceptance.
  - The committee will start making calls as soon as the matches are made.
  - The Tuesday, November 16 meeting will be in person with a virtual option via Zoom.

### **Presidential Update**

President Tetlow provided an update, noting the following:

- President Tetlow shared that presenting at this board meeting is a good reminder of the hurdle that faculty have triumphed over throughout the pandemic.
- President Tetlow thanked the board directly for the alumni’s efforts in helping to recruit and draw in the largest incoming freshmen class in Loyola’s history.
- President Tetlow shared that her favorite way to recruit new students is to share the

remarkable accomplishments of Loyola alumni.

- President Tetlow shared that she meets with impressive alumni around the country frequently and gets to hear what Loyola means to them.
- President Tetlow shared her family's personal history with Loyola and what it means to her.
- President Tetlow has been blown away by the momentum we've gained and kept throughout the global pandemic, the accreditation process, the financial crisis, etc.
- President Tetlow admitted that the University has been through the ringer -- last year, we had a category three hurricane hit us head on and most recently, we faced Hurricane Ida. Despite all of that, we have made it through.
- President Tetlow shared a prayer that she loves: "Dayenu."
- President Tetlow was proud to report that the University has grown admissions in the height of all the chaos and created new academic programs, which is a really heavy lift.
- President Tetlow acknowledged that growing is essential to sustain Loyola as a university, be less dependent on undergraduate revenue and create more graduate programs.
- President Tetlow shared how much the university has done in the healthcare field, mentioning the "Taj Mahal" of science instructional labs and the new undergraduate nursing program. The initial goal for this program was 30 people, and the incoming class has over 45 people in addition to many transfer students who were unexpected. Father Daffron blessed their hands in a recent ceremony.
- President Tetlow mentioned the new public health undergraduate major, which is an increasing focus, the new master's program in healthcare administration, the new MBA program aimed at doctor's that are training, and the new master's program in healthcare law at the law school.
- President Tetlow shared that in general, the university is "getting its swagger back."
- President Tetlow stated that Loyola's incredibly diverse student body represents the entire country. At Loyola, we are creating a community that looks like the world.
- President Tetlow shared that people love hiring Loyola graduates because they learn by doing and are really good people.
- President Tetlow fielded the following questions from the Alumni Board:
  - Frank Oliveri: Is the resurrection of City College still on the table? Yes, we are just waiting for the right moment to officially launch. Loyola just hired a new dean and found the leadership we needed. Virtual learning allows us to make this program available to more adult learners. Virtual learning is the way to sustain the university right now. City College has such an identifiable brand. This is a name that alumni recognize and were saddened to lose.
  - Mike Davis: Can you discuss professional certifications further? Ideally, certificates are stackable into a degree. We are working to implement this. We have a continuing education program that is doing well as a startup enterprise and will become a part of City College. We have asked the local community, "What do you need?" One example is Loyola's Women's Leadership Academy. This eight-month certificate program brings female leaders together from around the city to hear guest lecturers. Loyola faculty teach this program, and it has been a huge success through word of mouth and a great revenue builder. Two thirds of the women who go through the program have received a raise within six months of graduating from the program. This is an example of a certificate program that is good for the school, the community, and the individuals.

### **Other Notes**

As a follow up to this meeting, Dominique Becnel will send out a list to let everyone on the Alumni Board know what their final committee assignment is.

## **Project Break-Outs**

- Adjutor Hominum (Alumnus of the Year Award)
  - Ruth Katz, Delaney Vollmer, Patricia Crowley, Scott Davis, Troave' Profice, Ann Guillory, Ryan Holmes, Kaki Johnson, George Mentz, Claire Mooney, Steven Quaintance, Michelle Dunnick, Byron Arthur, Sabrina Blain, Nancy Eyl, Roco Gandara, Amy Hinkler, Mike Inman, Jason Andrew Russell, Trent Dang, Mike Davis, Kelly Smith, Alanna Arnold, Bob Giardina, Amy Scogin, and Carolina Simon
- Fundraising (Loyola Loyal Day + Lagniappe Days)
  - Shercole King, Sabrina Galloway, Laura Lee Wilkinson Wolfson, Jen Costa, Janie Glade, Ganiyu Jimoh, Joné Liuzza, Eddie Loumiet, Franny Hancock, Letra Wilson, Leila D'Aquin, Letrece Griffin, Deon Sanders, Jill Farrell, Valerie Bernard, Chelsea Gaudin, Wayne Hansen, and Michelle Clarke Payne
- Nominating
  - Linda Davis, Daniel Helfers, Nancy Lambert, Paul Muth, Frank Oliveri, III, Matt Trebon, Mamie Gasperecz, Terry Fisher, Terry Williams, Gene Hernandez, Chris Pipkins, Dante Robinson, Kyle Carpenter, Missy Aucoin, and Bea Forlano

TUESDAY, NOVEMBER 16: COMMITTEE MEETINGS  
TUESDAY, DECEMBER 14: BOARD CHRISTMAS RECEPTION  
TUESDAY, JANUARY 18: COMMITTEE MEETINGS  
TUESDAY, FEBRUARY 15: BOARD MEETING (2/4)